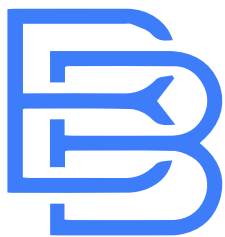


CLIENT SUCCESS STORY

We focus on scaling and growing your business, that is why we have so many satisfied clients.



Brandbassador

Marketing & Advertising

Brandbassador was developed as a platform to let brands scale and automate word of mouth marketing. Collectively, they have a social media reach of 500 million ambassadors. In their quest to become the number 1 social media marketplace, Brandbassador is now inviting leading brands to interact, engage and promote their products through this tribe.

“

Add Quote here

”

Name & Surname
Title



CHALLENGE

THE CHALLENGE

Brandbassador needed a more efficient way of generating a large volume of leads for their sales team. In addition to enriching existing data, they required a consistent stream of new leads. Their ideal brands had to match a set of clearly defined criteria and more specifically, they had to be instagrammable.

SOLUTION

THE SOLUTION

Growthonics provides a successful path to sales by managing the sales funnel from booked prospects to meetings booked.

1. Sourcing

- Growthonics' Research Analysts sourced highly targeted leads from a number of public databases, ensuring that each contact matches Brand Ambassadors' specific targeting criteria and persona.



Targeting & Profiling

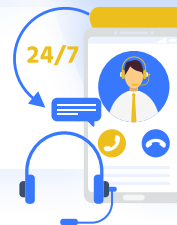
2. Enrichment

- Growthonics' Analysts recorded the leads and key data points onto a live spreadsheet. These leads were put through quality assurance steps to ensure that the highest quality data was provided.

Data Collection

4. Development

- Our team at Growthonics enables Brandbassador's sales reps to successfully engage with the daily influx of leads in the CRM database and continue to enrich the contact history information.



Meetings Conversion

RESULTS

THE RESULTS



2 weeks

ONBOARDING

Our teams at Growthonics ensured a 4day ramp up period for Brandbassador ensuring positive engagement and high levels of email open rate.



2000+

LEADS FOUND PER MONTH

Our teams generated more than 2000 validated leads per month for Brandbassador. These were targeted to fit their ideal client.



15+

TEAM ELEMENTS

With a dedicated campaign team to manage and optimise campaign results, Growthonics helped to track and log responses in order to optimise reply rates.